

APP MANUAL

Automatic Watermarks



Information

You've spent a lot of time and money creating unique photo's for you products. You don't want others to misuse your images as their own. To prevent others from stealing your work you apply a watermark to your product images. Hower, this takes a lot of time to do manually. Up to several hours per month.

From now on you can save time and money with the SEOshop Automatic Watermarks app for your store. You no longer need to edit your images to apply a watermark every single time. This app makes it easy: just upload a watermark image (or just type text), position it to your liking, and start the synchronisation. From now on product images will automatically be applied with your watermark.

Support

If you have any questions or issues please contact our support on support@dyvelopment.nl. If you need some specific customization for this app or for your store in general, please don't hesitate to contact us to see what we can do for you!

For more (general) information

W: <http://www.dyvelopment.nl>

E: info@dyvelopment.nl

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1. Installing

The screenshot shows a web-based installation interface. At the top, the logo 'dy apps installation' is displayed, with 'dy' in a red circle and 'apps' in black. Below the logo, the title 'Installing SEOshop Automatic Watermarks' is centered. A horizontal line separates the title from the main text. The text reads: 'You're almost finished installing this wonderful app. Just one more thing: we need to create an account for you. Or if you already have one, enter your current credentials. With an account you can log in to your Apps Control Panel where you can manage your apps and settings.' Below this, another line of text says: 'Please enter your email address and a password below. If you already have an account this app will be connected to that account.' There are two light blue input fields: 'Email address' on the left and 'Password' on the right. Below the input fields is a checkbox with the text 'I accept the general [terms & conditions](#) and the fact that they are in Dutch'. At the bottom center is a blue button with the text 'Complete installation'. The footer of the screen features the 'dyvelopment' logo.

Figure 1: installation screen

Installing the app is pretty straight forward. If you're new to installing a Dvelopment app you just need to enter your e-mail address and a password to create an account. With this account you can log in to your Apps Control Panel where you can manage all of your Dvelopment apps and settings.

If you already have a Dvelopment app installed for this shop, you will need to enter your current Apps Control Panel login credentials. After you filled in all fields you can complete the installation.

2. The Apps Control Panel

2.1 Log in

Once installed you can manage this app through your Apps Control Panel on <http://apps.dyvelopment.nl>

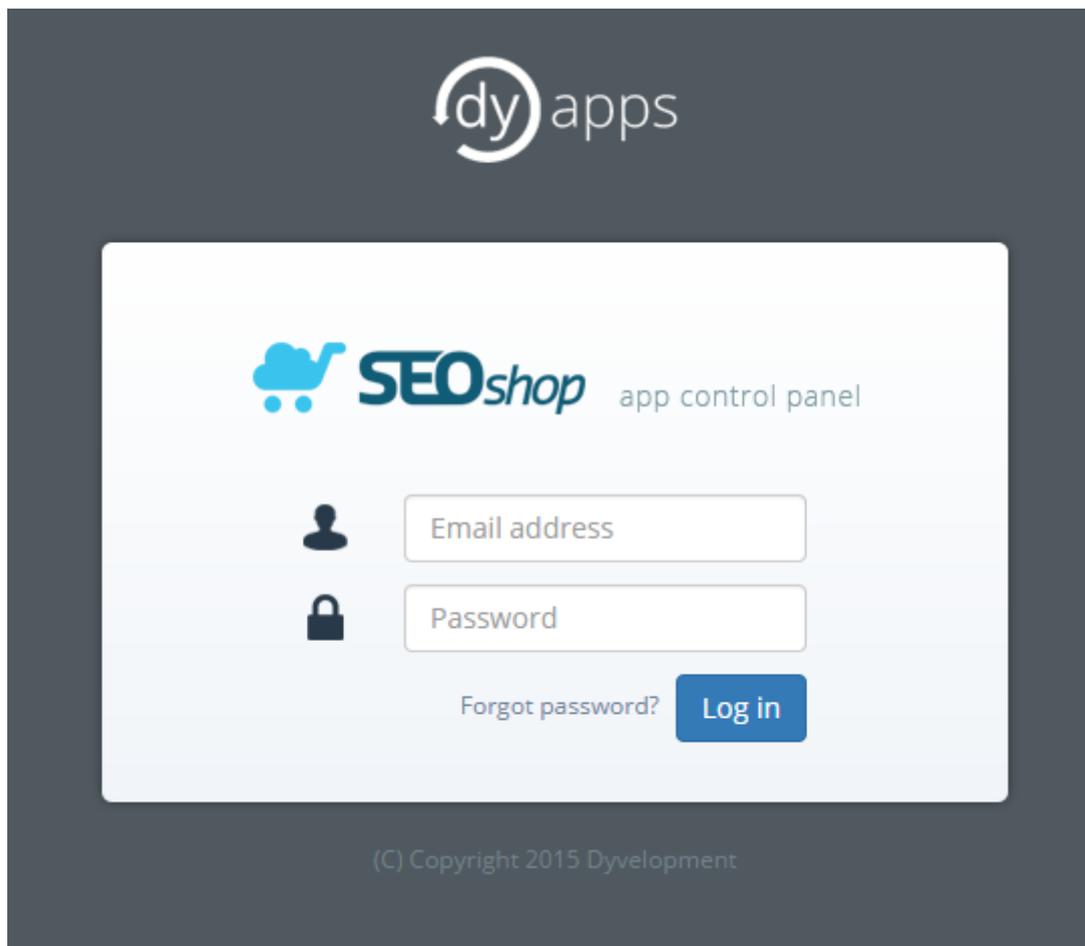


Figure 2: log in screen for the Apps Control Panel

Log in with your provided e-mail address and password. **Note for Internet Explorer users:** only Internet Explorer 9 or above is supported.

2.2 Dashboard

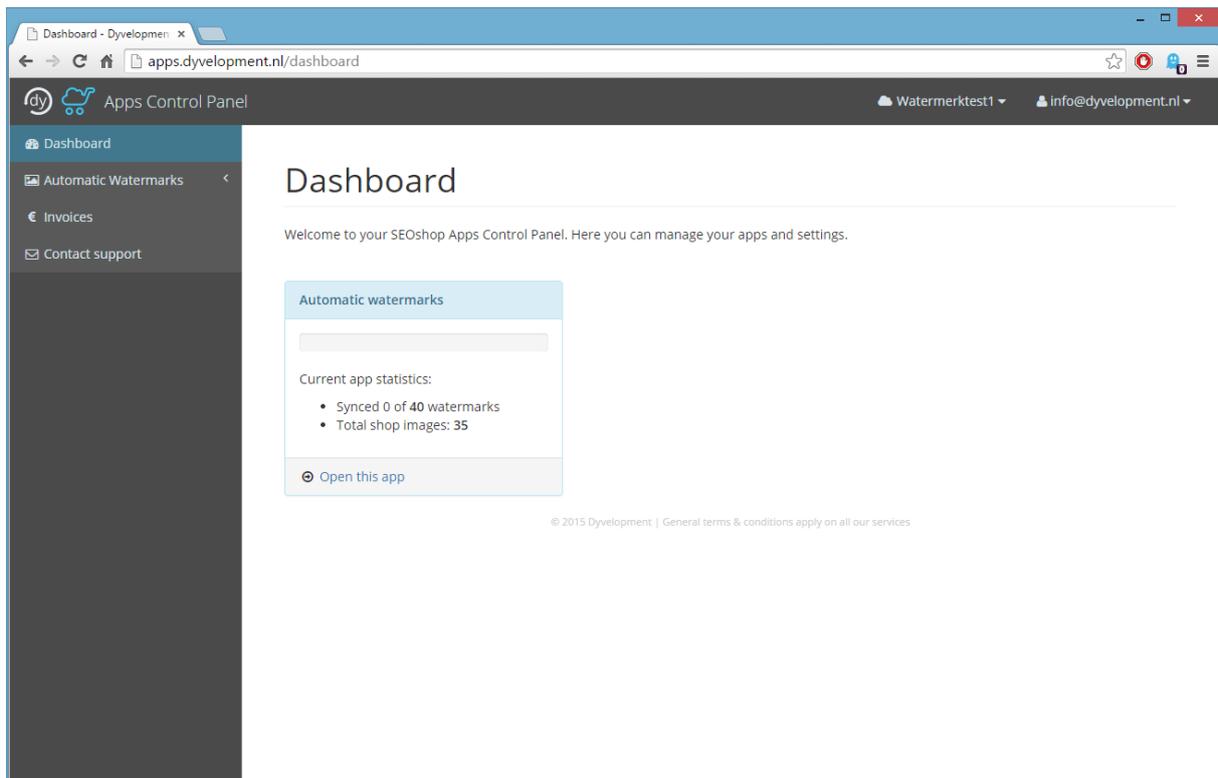


Figure 3: dashboard.

Once logged in you will see the dashboard. This is a summary of your installed apps and it's settings. On the left side is your menu. You can click on an app's name to manage the different settings and tasks. On the top right you see the shop your currently working on and the account you are logged in with.

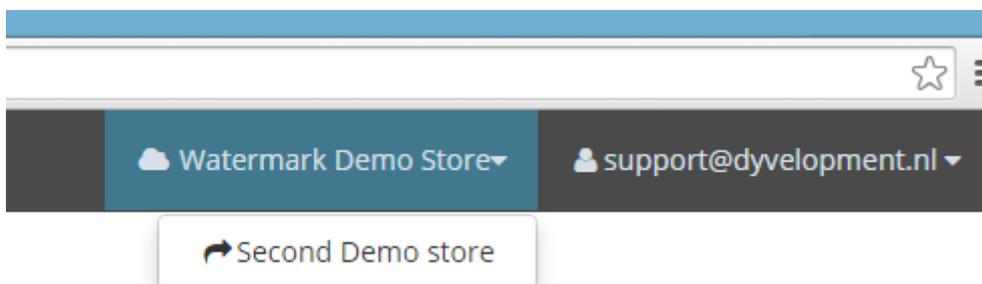


Figure 4: switch shops your currently working in.

You can add multiple shops to your account by providing the credentials when installing (as explained in chapter 1).

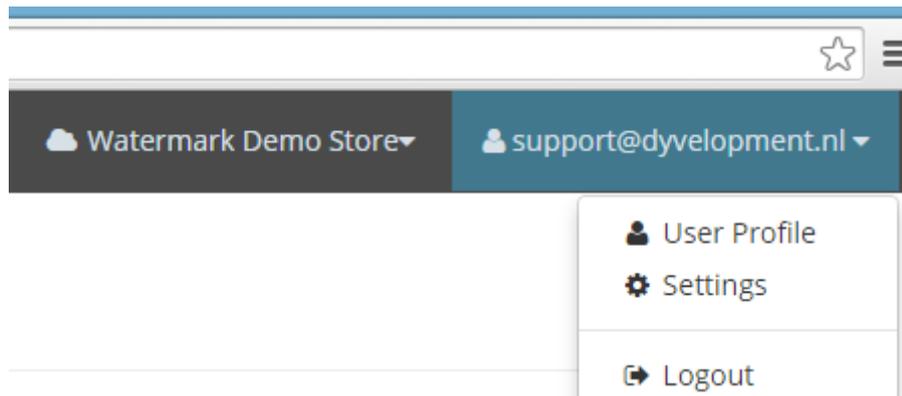


Figure 5: manage your account

Here you can manage your account and log out. Pretty straight forward.

3. Setting Up

3.1 Overview

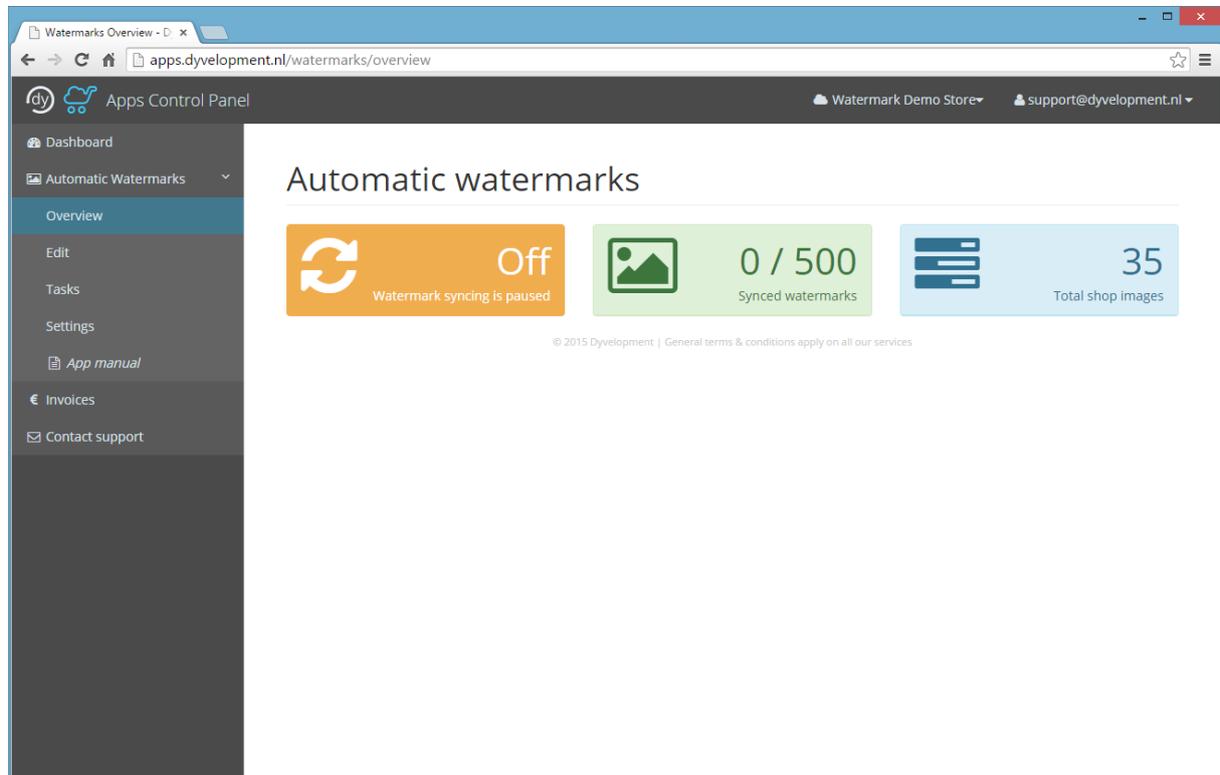


Figure 6: app overview

This is a brief summary of the app's statistics. As you can see after installing, syncing is still disabled. First you need to set up a watermark.

3.2 Edit watermark

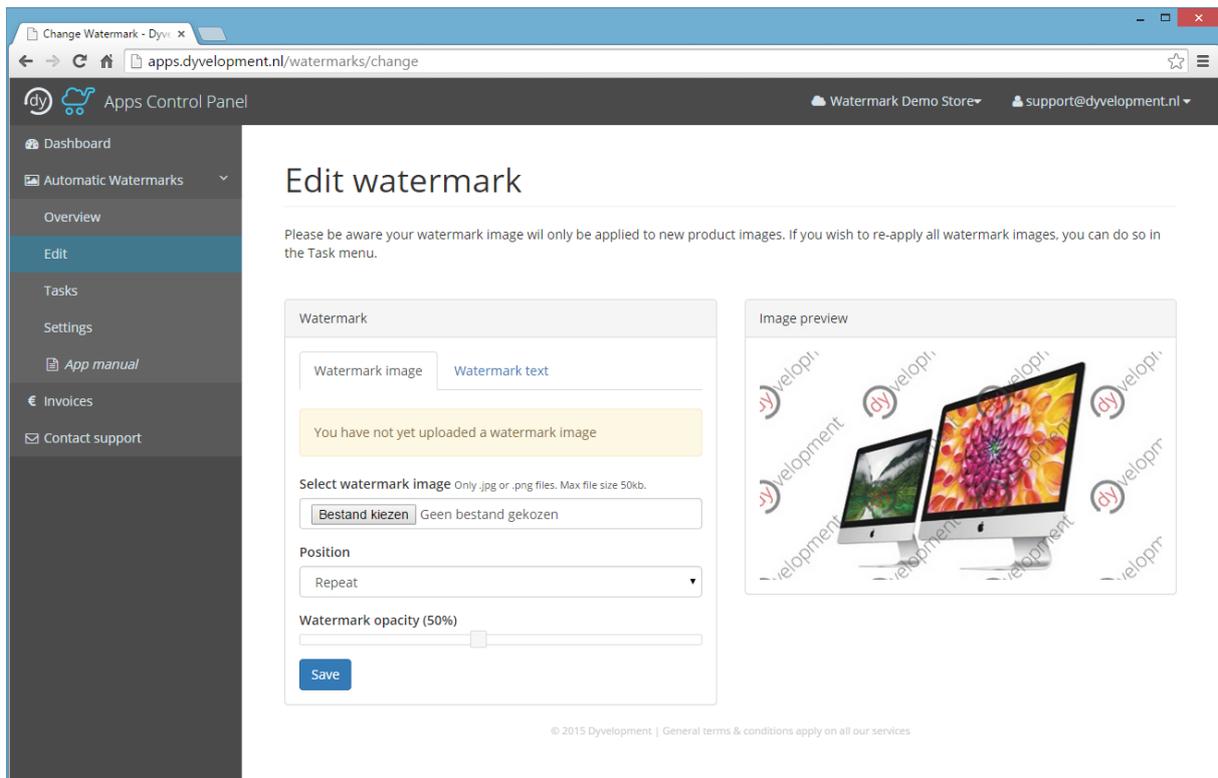


Figure 7: set up a watermark

To set up a watermark image click Edit in the menu. You have two possibilities: you can either upload a JPG or PNG image, or you can type plain text. Note that when you fill in text and set up an image, the text will overrule the image. To use an image, leave the textfield blank.

You can choose a file, a position, and set transparency for the watermark if your watermark image isn't already semi transparent. Switching position gives you an indication on the right side on how a watermark will appear.

When you select **Save** your image/text will be uploaded and a live preview will appear (see next page):

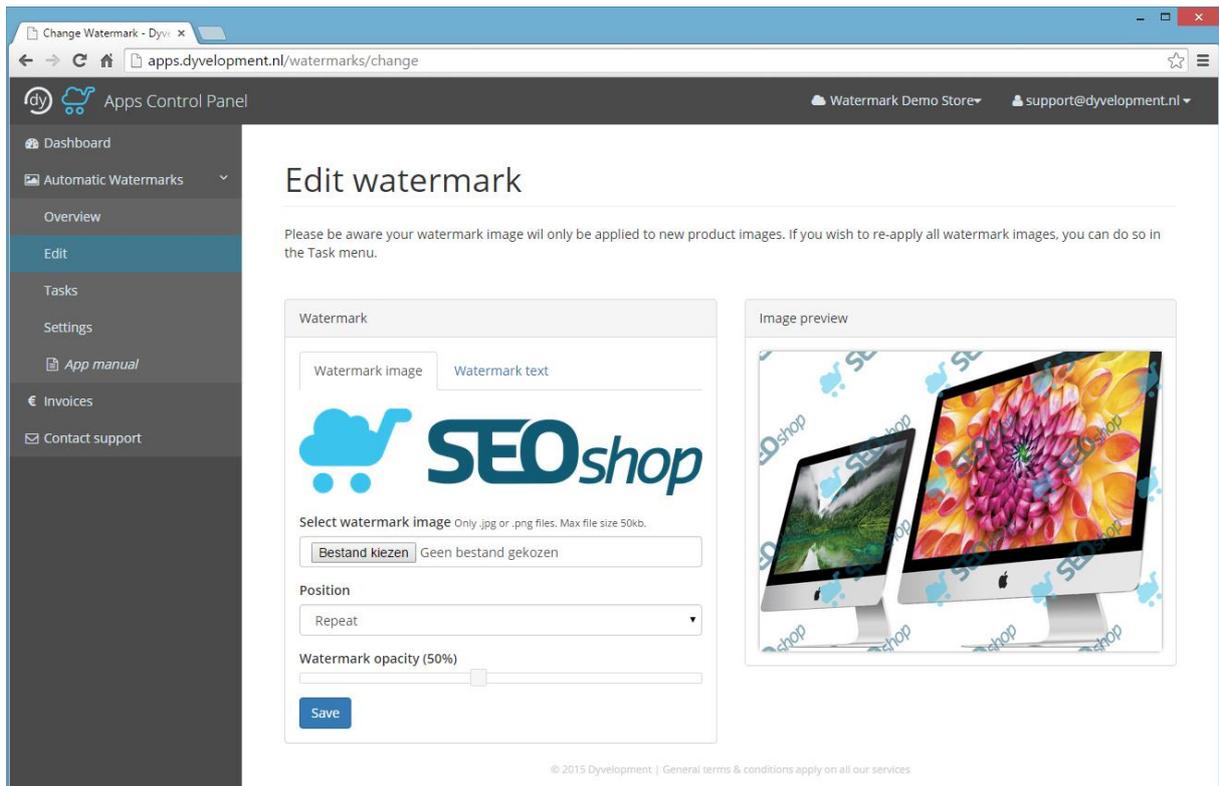
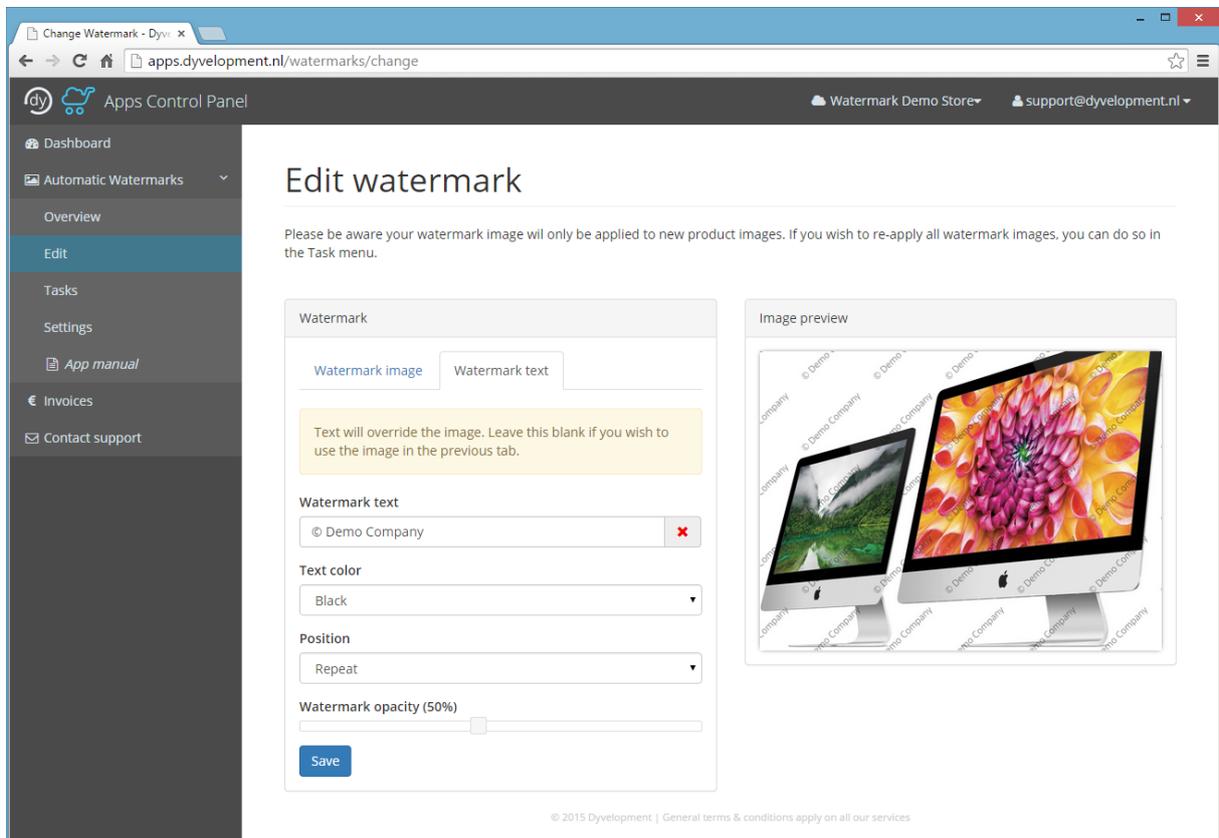


Figure 8: watermark image with live preview

Or for example if you choose to use text instead:



3.3 Tasks

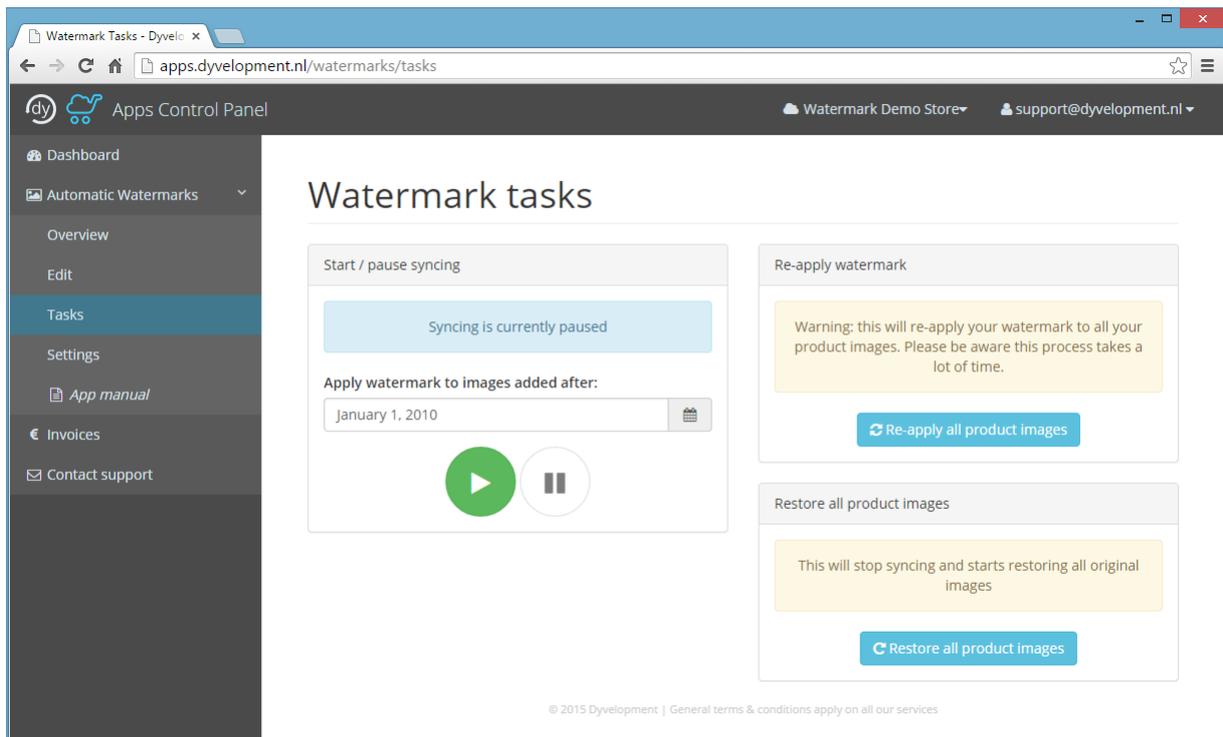
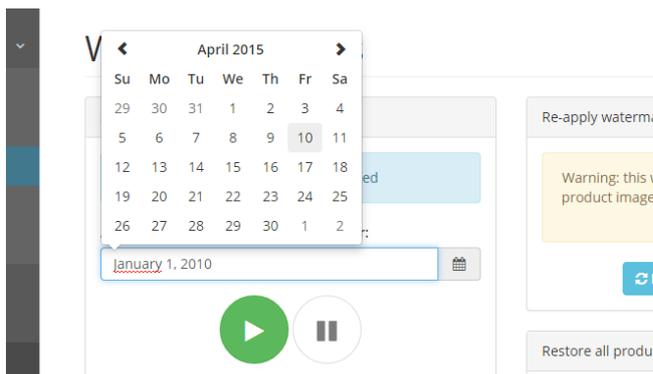


Figure 10: watermark tasks

From the tasks menu you can start syncing your watermarks, re-apply watermarks, or restore all your original images.

Syncing



After you set up your watermark as explained in the previous chapter, you can start syncing your product images with the watermark. It's likely you previously added a watermark to your product images manually. You don't want to apply a watermark twice of course. To prevent that, select the date from whereafter

you want to apply the watermark. If you manually applied a watermark for the last time on 10-04-2015, you select April 10, 2015 with the date selector

If you want to apply your watermark to all your product images, just select a date back far in the past. For example January 1, 2010 (default).

Once you have set the date, you can start syncing by pressing the green start button.

Please note that syncing for the first time can take up a few hours or more depending on the amount of product images and on how many other users are syncing for the first time. New product images however will be synced right away.

Re-apply watermark

You can edit your watermark at any time. However, a new watermark will only be applied to new product images. To apply your new watermark to all of your previous product images you need to re-apply them from your Task menu. There you can click the button “Re-apply all product images”. Just like syncing for the first time, this is a long process depending on the amount of product images.

Restore all product images

Before you uninstall the app, or for some reason you want to restore all your product images, you can click the “Restore all product images” button from the Task menu.

3.4 Settings

Exclude or include brands

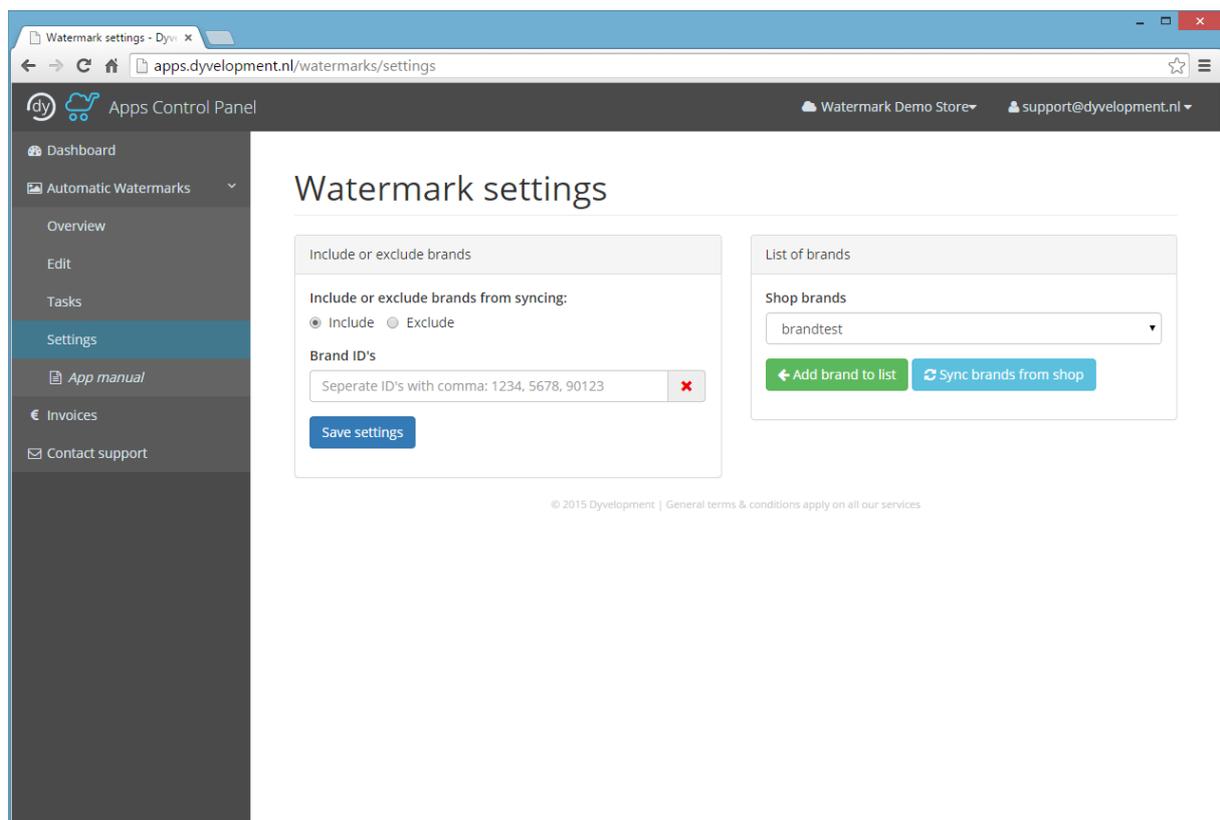


Figure 11: watermark settings.

Maybe you don't want to apply watermarks to all of your product images. Maybe you want to apply them only to a few brands, or exclude a few brands.

For now it's only possible to exclude or include brands from applying a watermark. This is a more advanced setting for experienced users. In the future we will probably add more customization features, because things like this are really complex to develop.

You can either choose to include or exclude brand ID's. Every brand name in your store has a unique ID number that corresponds to the brand's name. As a merchant you only work with brand names in your shop so you probably won't know which brand has which ID.

To make it more easy for you, you can choose a brand from the right side, and add it to the include/exclude list. This will automatically add the brand ID. If you wish to enter ID's manually, please remember to separate them with a comma.

To update the brand names list with the brands in your store, please click "Sync brands from shop". All new added brands in your shop will now also appear in the drop down list.